

REMARKS/ARGUMENTS

Claim 14 was amended within the confines of previously disclosed subject matter. The means for storing and retrieving a record on or in a physical medium should include a record of the merchandise of media or the URL, since the transfer of ownership or rights as included in the original disclosure included Internet content or Internet merchandise. Previously included language within claim 14 also speaks to either content or merchandise, thus the means for retrieving and storing a record should include either or both as well.

Claim 19 was amended to include the words "Means for" in the preamble since "transfer of ownership alone could be considered a method or process which could not be referenced properly to a system claim. The words "means for" help make it a means plus function claim which can be properly dependent on a system claim.

Claims 24-27 are new claims added within the confines of previously disclosed subject matter.

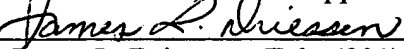
All method claims had been previously been cancelled and the inadvertent failure to include any method claims in previous amendments to this computer related business method patent application could have worked to the serious detriment of the applicant's rights to protect of the subject matter in the patent process. It is hoped that the scope of subject matter included in these newly added claims is sufficiently related to the subject matter of all previously disclosed means plus function claims as to not require much additional time, if any, for the examiner to adequately research the prior art.

Applicant respectfully requests that a timely Notice of Allowance be issued in this case.

Respectfully submitted,

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By


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